

Employee Loyalty

• Speaker • Author • Consultant



Cindy Ventrice, the author of the best-selling book, *Make Their Day! Employee Recognition That Works*, addresses audiences on issues ranging from motivating volunteers to retaining the best employees and keeping them productive. She has worked in a wide range of industries including technology, nonprofit, government, health care, service, trade, education and tourism.

A consultant since 1984, Cindy began her career “in the trenches” as a computer systems consultant, acting as a project manager and trainer for hundreds of organizations and learning firsthand how employee loyalty and motivation affects results!

She is Past President of the Silicon Valley chapter of the American Society for Training and Development and a board member of the National Speakers Association Northern California chapter.

Programs

Make Their Day! Employee Recognition That Works

Based on the highly-regarded book by the same name, this program offers the latest research into what employees really want from their managers and supervisors. Fun and informative for everyone, from team leaders to senior executives.

Make Your Own Day! Motivating Yourself at Work

Shows employees how to get more of what they want from the job they already have. Teaches skills for coping with burnout and a self-assessment tool for managing your expectations.

How to Maintain Morale during Difficult Times

This program focuses on how to maintain morale regardless of the external factors. Shows five strategies for maintaining a motivated workforce through any kind of turmoil.

What people are saying...

An excellent mix of information, exercises, and discussion. I would recommend these workshops to any organization that wants to improve employee morale.

Kathleen Sexton, Manager, Stanford University

Very energetic and fun - truly a motivator - I liked the interaction with her audience.

Judy Wagner, Lombardo Drilling Company

Thank you for speaking at our Cisco Rewards and Recognition workshop. I was very pleased that you incorporated our Network Lifecycle methodology within your presentation.

Karl Meulema,
VP Services Marketing and Channels, Cisco

Partial client list:

GMAC	Stanford University
BC Liquors	State Farm Insurance
Waukesha Elect.	WorksafeBC
MIT	Cisco
SHRM	ASTD
El Camino Hospital	EDD
Mead Westvaco	Bell Canada

In the news

Cindy’s articles on employee morale have appeared in publications all over the world. She has been quoted in national media including The New York Times, Alaska Airlines Magazine, Harvard Business Update, Workforce, CNBC, and the book *The Likeability Factor*.

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